

QUESTIONS ASKED DURING SURVEYS AND INTERVIEWS

FOR THE VENDOR

- What are your working hours at the stall?
- How many customers walk in to your stall per day?
- How many orders do you take for the delivery?
- When do you get the highest footfall?
- Are you tied up with any food delivery apps?
- Which location do you prefer to put your stall?
- How is your relation with other fellow vendors?
- Do you frequently borrow stuffs(food items, cash etc.) from each other?
- Do you keep a track of the borrowed items?
- Do you calculate your everyday income or the business growth?
- Do you get orders from users for wedding and parties?
- How do you feel about setting up stalls for events like street food festival for extra income?
- Do you have a smart phone?
- Which apps do you use often?
- Is your business being affected by swiggy, zomato etc.
- What according to you can help in saving the street food industry?

FOR THE USERS

- What is your occupation?
- How often do you eat out in a week?
- Where would you preferably go to eat?
- If delivery service, how do you order food?
- What is your favorite app for delivery service?
- How important is the price in terms of deciding the place to eat/order?
- What are the criteria do you look for when searching for a place to eat/order?
- Do you keep records or actively share on social media the pictures of the places or food?
- Do you like to try new cuisines?
- Do you follow food bloggers or look for ratings while trying out a new place?
- Are you a part of any food community?
- If not, would you like to be in a group where they can meet, eat and actively share their food experience?
- Do you rate or provide feedback to the food place?
- What is your usual mode of payment?